

SUFFOLK COUNTY LEGISLATURE
COUNTY OF SUFFOLK



Office of Suffolk County Legislator Kevin J. McCaffrey, 14th District

For Immediate Release
Date: December 21, 2015

Contact: Gregory Atherton
Phone: 631-854-1100

SUFFOLK COUNTY LEGISLATOR MCCAFFREY ATTENDS INAUGURAL MEETING OF WEST BABYLON HIGH'S BUSINESS ADVISORY BOARD



Pictured (left to right): West Babylon Superintendent of Schools Dr. Yiendhy Farrelly; Ms. Katharine Reilly-Johnson; Ms. Colleen Kilgus; Suffolk County Legislator Kevin McCaffrey; and Louie Mazza.

West Babylon, NY: Suffolk County Legislator Kevin McCaffrey (R-Lindenhurst) recently attended the inaugural meeting of the West Babylon High School Business Advisory Board (BAB). The meeting took place at the school's library, where introductory presentations were made before the members of the West Babylon Main Street Organization.

The creation of the BAB was spearheaded by the faculty of the Business Education Department,

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in order to create a vibrant networking system between the high school and the local business community. Due to the increasingly competitive job market, the BAB's founders believe that with such a network students could not only have the opportunity to explore their future career options, but maybe even get a leg up when looking for a job.

"The creation of the Business Advisory Board is great news for the students of West Babylon High," said McCaffrey. "We constantly hear that networking is the key to finding good jobs, but sometimes it is difficult to figure out how to begin that process. Now the students will have a powerful resource at their disposal to help plan their career paths."

In addition to receiving an overview of the mission and goals of the BAB, those attending were treated to a special student presentation by Louie Mazza. With the aid of a PowerPoint slideshow, Louie explained the role that social media has in the business world with respect to its ability to increase profitability. Louie showed examples of effective social media advertisements from nearby businesses, including his own family's startup jewelry business.

"Louie is a rising star in the community, and he is a testament to the dynamic business education department here at West Babylon High," added McCaffrey. "I am eager to learn about the future accomplishments of the Business Advisory Board and plan to help it meet its goals."

To learn more about the great programs and recent accomplishments of the West Babylon School District, those interested can visit their website at: <http://www.wbschools.org/>.

Legislator McCaffrey represents Suffolk County's 14th Legislative District which encompasses the Village of Lindenhurst, Babylon Village, the hamlets of West Babylon and North Lindenhurst, portions of Copiague, North Babylon, and Babylon's barrier beach communities.